Plone Conference 2006 Keynote

Plone Founders: Alan Runyan and Alexander Limi

October 26th, 2006

Keynote traditions

- Always written the night before
- Thematically — all over the map

Plone Foundation

- 501(c)(3) Tax Exempt
- Trademark protection (plone.eu, Plone®)
- Third year of operation
- Functional and working!
- 2007 board elected during this conference

Python

- Established technology
- Mozilla has Python in trunk
- OpenOffice UNO bindings
- Google, Ubuntu
- Massive amounts of traction
- Plone is Python's biggest CMS by far

Markets

- NGOs (Oxfam, Nature Conservancy)
- Corporate (Disney, eBay, BMC)
- Education (UC Berkeley, Columbia, Rice)
- Government (Hawai'i, Texas, local governments)

NGOs

- Major integration products:
  - Salesforce
  - Democracy in Action
  - GetActive

Growing pains

- Plone is growing at a phenomenal rate
- Challenge: Mailing lists only scale so far, and we have hit that ceiling (~60 posts/day)
- List traffic is constant at this point, even though Plone has grown a lot
- Holy grail: Message board interface on mailing lists

plone.org

- New server at osuosl.org
- Moving SVN and mailing lists
- Sustain much more traffic
- SVN/Apache is biggest load

Plone is 5!

- Plone turns 5 years old (October 2006)
- Mature, stable, has traction
- Plone is a standard
- Feature set that rivals commercial systems
- People are betting their businesses on Plone

The Future

Disclaimer: We're just the project founders

Zope 3

- Excellent R&D platform
- Plone 3.0: All new components are written using Zope 3
- Goal: Plone 3.5 move the remaining infrastructure over

Plone 3.0

- Versioning + Staging
- Portlet engine
- Rules engine
- OpenID
- See separate talk for overview
- Release: Q1 2007

Plone 3.5

- Still on the idea stage:
  - Improved member handling
  - Improved media handling
  - Improved Document Management capabilities (BLOB support)
  - Better dependency handling, installation (eggs)
  - More flexible theming approach
  - Separate content production and delivery

Everyone is busy

- All Plone consultants are busy and happy
- Incredible amount of development
- Plone makes money!
- Get the marketing in place - gasoline on a fire

Marketing problems

- Anonymously tracking the number of Plone sites
  - Any issues?
- We need more hard numbers!

Organizing Add-ons

- Give feedback at conference session
- Post-conference sprint:
  Organizing add-on products

Plone.NET

- A service of the Plone Foundation
- Lists:
  - Providers
  - Case studies
  - Media mentions
  - Sites

Plone.NET

- A revenue source for the Foundation
- Next Foundation board will make decisions regarding pricing structure

PLONE.NET

- Home
- Providers
- Case Studies
- Plone Buzz
- Sites

Search

Welcome to the Plone Network

Plone is a world-class, open source Content Management System, and people use it to run their web sites, intranets and extranets.

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Sites that use Plone

A directory of Plone sites around the world.
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Plone Rock Stars

- Wichert Akkerman
- Hanno Schlichting
- Martin Aspeli
- Alec Mitchell
- Sean Kelly
- Everybody involved in 3.0
- Everyone answering questions on lists & IRC